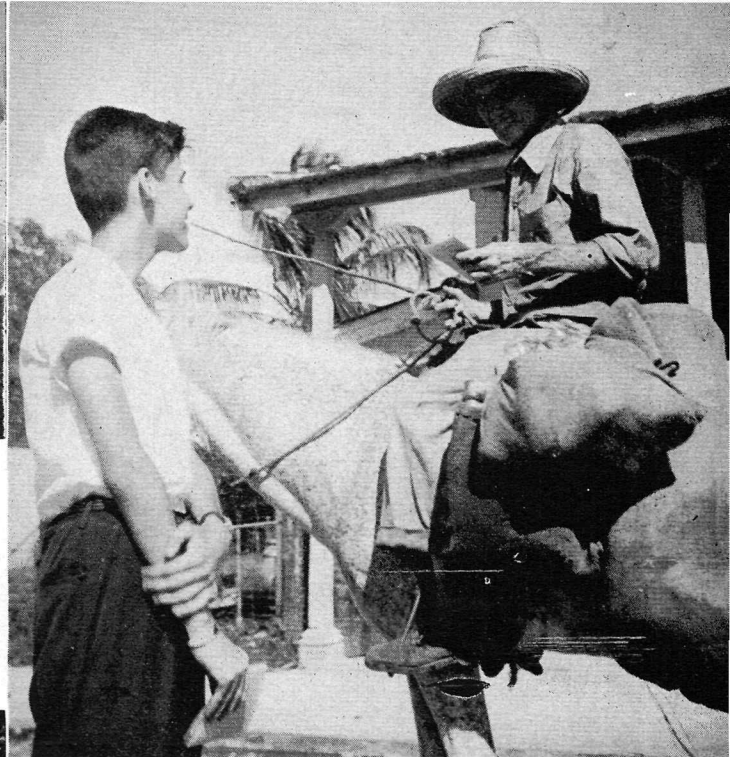




Juana Garcia, Alba and Edwardo Llanes helping us assemble tracts—putting several tracts together for a variety.



Asking God that His Word may not return void and that we may contact hungry hearts.

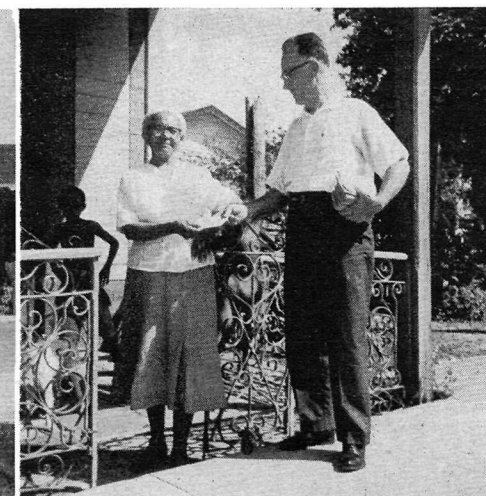


Samuel Bolet speaks to an elderly man going to his farm. This man said, "I would like to come to church but my family tells me I will go crazy if I attend your church."

BROADCASTING THE PRINTED WORD IN CUBA



Prepared to cover our town of Cuatro Caminos, a pueblo of 500 homes. John Pawelski, tallest in the back row, and Ruth, left front; Howard Wolgemuth, extreme right. Pearl apparently took the picture.



Howard contacting our neighbor lady—a real friend but without Christ. Many times we see Nina's candles burning—saints on the saint shelves. How we long for her to see the truth and accept our Christ!

LOOK

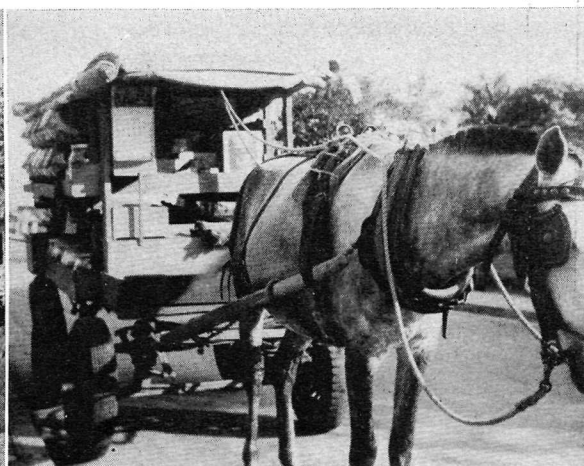
ON THE FIELDS

... white already to harvest.

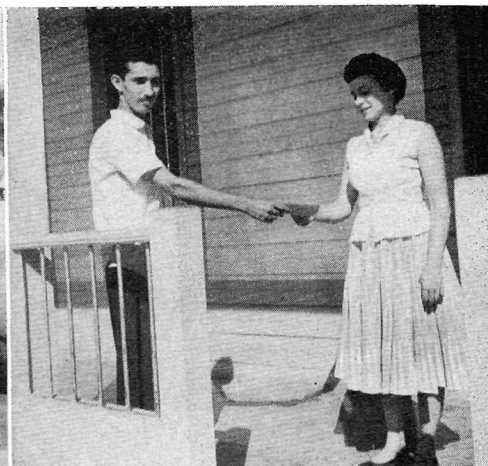
"BLESSED ARE YE THAT SOW BESIDE ALL WATERS . . ." Isa. 32:20



We covered every house and every street—the homes of the poorest as well as the better class. This is Elisa Lopez and Edward Llanes near the railroad tracks.



This cart and horse belongs to "Pastor"—a man who was saved in our church. Notice the Scripture calendar. Dozens of people gather around this wagon to buy candy, cookies, vegetables, and eggs. This W.M.P.C. calendar is a real testimony, as any one can read it while waiting.



Ellen Garcia receives the tracts very graciously. One of the finest families in Cuatro Caminos but without Christ. Here we held the first Christian funeral in this town for Ellen's grandmother who gave her heart to Christ.



Type of display of B. in C. books we have in our bookroom at Conference time and in various services for Christian teachers.

"Former missionaries would be thrilled could they see the greatly increased interest in reading in just the past few years," writes veteran missionary F. Mabel Frey. You don't need to be a veteran missionary; you only need to be missionary-minded to enjoy this account of opportunities for

CHRISTIAN LITERATURE in the Rhodesias

F. Mabel Frey

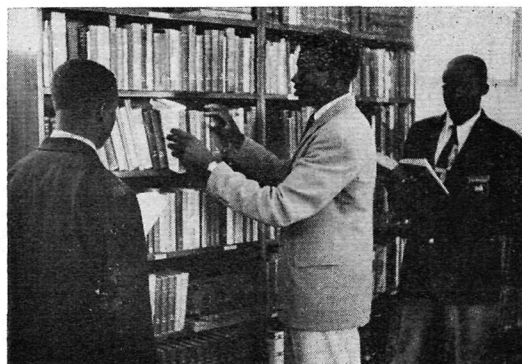
"As he thinketh in his heart, so is he."—Prov. 23:7 "You are not what you think you are—you are what you think!"

FOR many years now Southern Rhodesia has been blessed with the complete Zulu Bible and also good hymn-books. In Northern Rhodesia, however, much of the Old Testament still has not been translated into Tonga, though at last the Tonga New Testament is complete, also a good hymn-book. Down through the years it has been the concern of missionaries to get our Africans to read their Bibles, and also good devotional and other helpful books. How often has it been said, "They need something more elevating to think about. How can we get them to read more?"

Missionaries of former days sowed seeds for greater reading in various ways, such as: inaugurating Annual Tract Day, when suitable tracts and booklets were given out; making Bibles, tracts and other literature available to patients at our hospitals; incorporating religious reading programs into the Christian Service League syllabi; enlarging school libraries; lending and giving away books from personal libraries; encouraging and sometimes paying for subscriptions to good magazines



Correcting the lessons submitted under the correspondence program at Wanezi Bible Institute. Dr. and Mrs. Jesse Lady and Philip Mudenda, assistant in the program.



Bible Students choose from good books in the library.

Advantages of Missionary Literature

It is—

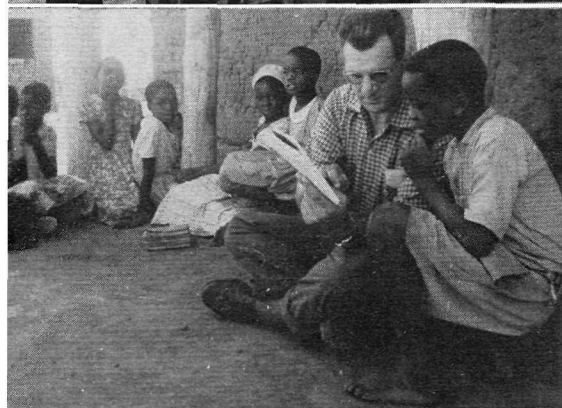
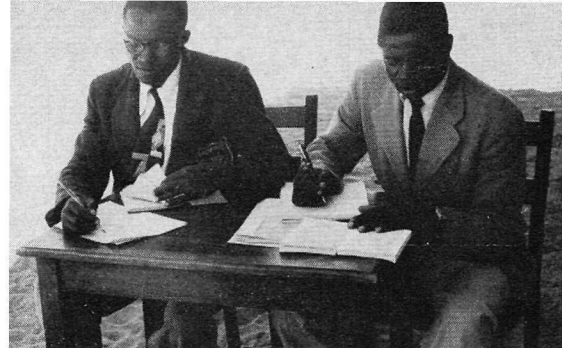
- never a foreign missionary.
- not limited by language, class, party, or denomination.
- not required to have a passport or visa.
- part of the culture it is designed to reach.
- positive and constant as well as repetitive in its message.
- free from physical limitations, never grows tired or sick, needs no vacation or furlough.
- able to speak its message at the time and under the circumstances chosen by the reader.
- suited to a world in ferment.



F. Holland comments: "Teachers at a Spiritual Life Conference looking over books being offered at reduced prices to encourage the reading of good books. . . . Notice the cars in the background which the teachers drive."



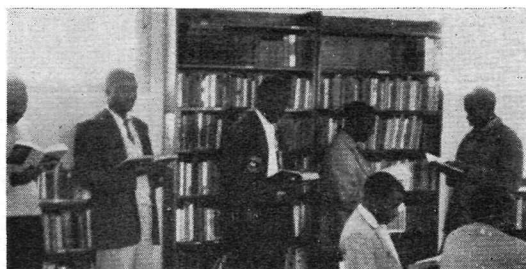
Brother Holland with a display of books (all Christian and biblical) at the Mayezane love feast weekend, this year. The eagerness with which everyone is looking at books emphasizes Sister Mabel Frey's point of the tremendous increase in reading.



Top: Another important phase of literature program—two translators at work: Philip Mudenda (right) into Citonga and Shadreck Masuku, into Sindebele.

Above: Brother Holland writes of this picture: "The Outstation Superintendent testing reading ability. What will they read after having learned? Each one buys a Bible; we trust that will be read." But in addition we must flood the country with Bible-centered literature to combat the incoming tide of destructive literature that Sister Frey sees on its way; and I agree with her that it is close—perhaps closer than we realize.

These pictures and captions sent in by Bishop A. Climenhaga.



A significant picture: Bible Institute students browsing through library books or sitting and reading.

such as the vernacular "Ubaqa" and the English "African Challenge" (and lately "Our Africa"); and in recent years publishing our own little paper, "Good Words Amazwi Amahle Majwi Mabotu."

For years a bookroom has been a part of our general African Conference set-up. Here we give out free literature and sell Bibles and hymn-books and a variety of English and vernacular religious literature. Alas! what heartaches there used to be when people would look only—and some would not even do that—instead of spending a few pennies for the books we knew they needed! But

at our September African Conference interest at the bookroom ran high, and we sold by far the most books ever—twice the sales of five years ago (which had been a particularly good year).

Book-stands at Teachers' Christian Life Conferences have been proving rewarding.

Sixty-eight people are enrolled in the Bible Institute correspondence courses.

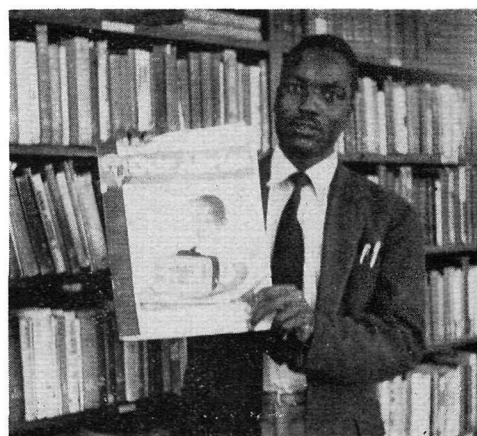
Library periods at the Bible Institute refresher courses arouse interest; and, time and again, when the men return their borrowed books they say, "I just must have that book. How much is it?"

Books on hand are quickly sold, and often more must be ordered. Last year one outstation superintendent asked one of his preachers who had just returned from a refresher course if he had enjoyed the course. "Oh, yes," said he—"Why, look—I got a new book!"

* * *

One of the older evangelists, Masotsha Dube, bought quite a supply of books at a refresher course and later came back for more. "Have you read the others?" we asked. "Oh, yes, more than once," was the answer; "I'm not very well, but I can sit down and read—and re-read. I get so absorbed I sometimes don't want to sleep. But now I need more."

Recently Deacon Saul Senda (Moyo), recuperating at a TB hospital in Bulawayo, wrote saying: "Please send me some more tracts—MANY! The patients thank you for them and are eager for more." We sent many, and also some books for the hospital library, as the one in charge said he would welcome such. These books included Norman Wing-



"Our Africa," a helpful SAGM publication, in Wanezi Bible Institute Library.

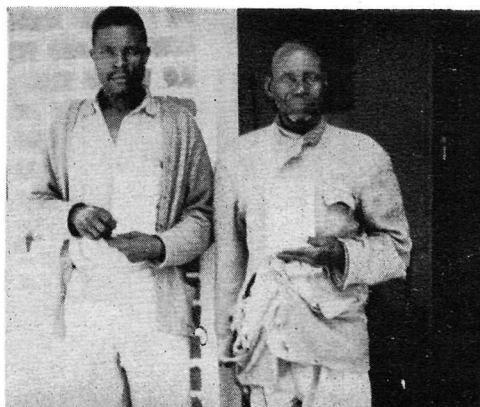


Smiles in anticipation of obtaining a good book! One lady teacher seems to be ready to write her name in one.

ert's *Twice Born* as well as some good vernacular religious books.

* * *

Last year small circulating libraries made up of both English and vernacular literature were inaugurated at each of our mission and outstation superintendents' units. With the rising educational standards, (Continued on page eleven)



The increased interest in reading is to be found not only among younger, more literate men, but even among the oldsters who painfully plod along—but plod they do, driven by the insatiable desire to read. We continue to pour out material and we also obtain good vernacular material from Union Bible Institute.

Do you know that Russia is now teaching Zulu and other African languages in her universities? Can you not visualize her very soon flooding Rhodesia, in language all can understand, with her anti-God, communistic doctrine? What we do, we must do quickly.

F. M. F.

IN LITERATE JAPAN

"And the Word became flesh and dwelt among us." This is the good news God has put into our hands with the command that we make it known to every creature.

In some ways literature evangelism in Japan is easier than in the rest of Asia because Japanese people, in spite of having perhaps the world's most difficult language to read, are almost without exception literate. However, a literate public is also a more critical one. Christian literature must compete with the most attractive secular publications for an audience.

Thus, the clarion call to the church in Japan is three-fold: (1) Develop

skilled, dedicated Christian writers, (2) Present the good news in winsome, appealing form that will excite interest, (3) Distribute the written message where the people can procure it.

Already many good Christian books are being published in Japanese, although the need is still great. In order to make a wider contribution to literature evangelism in Japan, we are working together with the Old Mennonites in Hokkaido, M.C.C. in Tokyo, and the General Conference Mennonites in Kyushu. Our purpose is to arouse latent talent in the Christians in our churches, to publish materials on themes relating to



Mr. Fujimura, the Misses Matsuura and Kimura checking out books from the Hagi church library.

Christian discipleship about which there is yet insufficient written, and to share and help each other and the rest of the Japanese Christian community in any way we can.

Of course the vision to use one's talents to write Christian literature of high quality and to have it published attractively cannot be developed overnight. But through the efforts of this JMLA committee (Japan Mennonite Literature Association, eventually to be composed of missionaries (Continued on page eleven)



Mrs. Miyamoto and Mr. Aburatani handing tracts to passers-by on shrine festival day. Notice Bible display and signs in the background.



Shrine festival crowds. At this festival we have a booth for literature and pictures every year.

Far left: Mrs. Miyamoto handing out tracts.

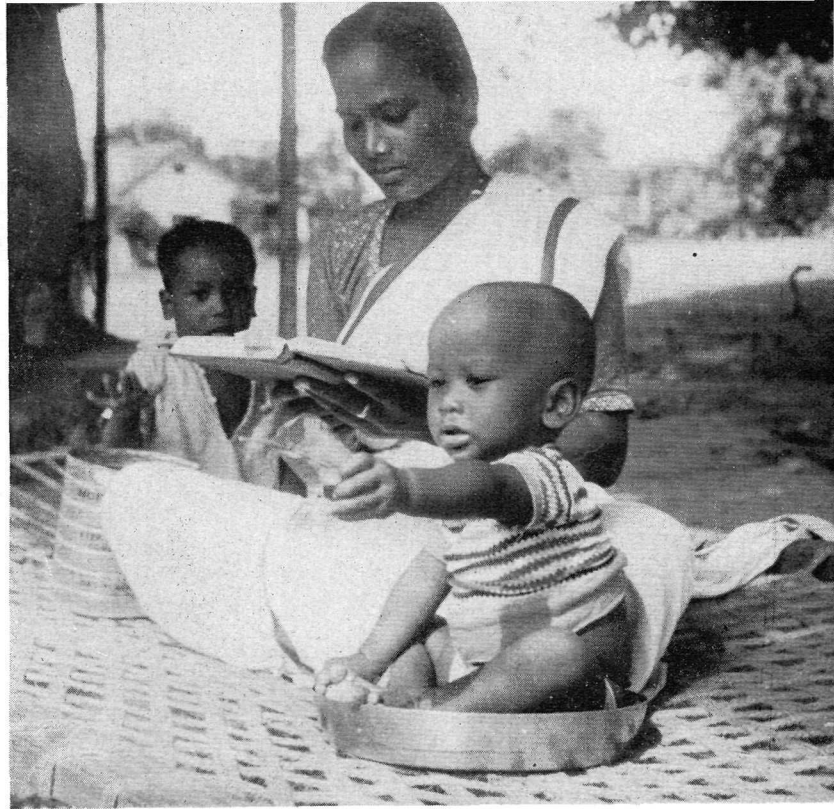
Left: Mr. Aburatani handing out tracts.



Teaching Salome to read.



Salome takes part in family prayers.



Salome studying under difficulties?

Adult Indians Learning to Read

Reading—what a gift to mankind! For what price would you be willing to sell your ability and opportunity to read?

No wonder that millions of awakened illiterates everywhere—often famished spiritually and physically—are desperately grasping after the opportunity of learning how to read.

“Each one, teach one” is an easy way to teach illiterates to read in their own language. For the past twenty-five years Dr. Frank Laubach has worked with educators in ninety-five countries to perfect textbooks that could be taught by any villager, even though the latter himself could just barely read.

These pictures illustrate the method at work.

Present estimates indicate that one million people are learning to read every week—or 100 every minute!

Now the question is: Who—Christian, False Cults, Communists, etc.—will fill their hands with reading matter?



Salome's son, Samuel, is given a New Testament.



Salome has prayers in Bible School.



Salome and Patros send their boys to school.

“A drop of ink can make a million think.”

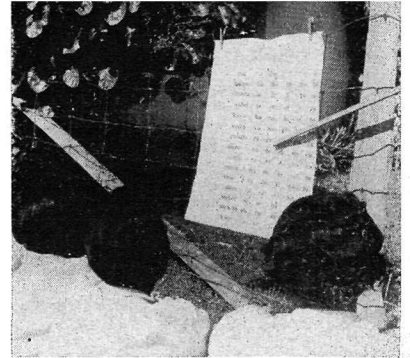
“God's message, clothed in paper and ink, empowered by God's Spirit, as God's men publish, distribute and pray for it, has God's promise that ‘... it shall not return unto me void, but it shall accomplish that which I please, and it shall prosper in the thing whereto I sent it.’”—Winchell



Another Samuel learns to read.



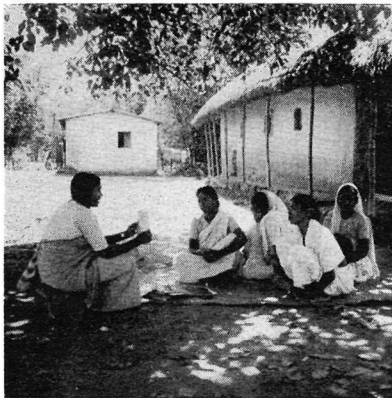
Samuel teaches his mother and others in his village.



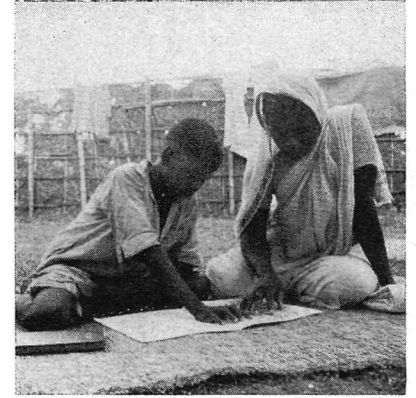
Teaching four boys to read.



Suresh teaches his (heathen) wife to read. (Uraons)



Teaching the Uraon Women to read.



Binod teaches his mother. (Uraons)



One of the two "Munda" families who were baptized in May. Ram Logan and his Christian brother read. Here Ram Logan takes back to his village four Rupees (\$1.00) worth of books.



We thank the Lord for good supply of books. It is only the funds we lack!

MISSIONARY LITERATURE

Is it just a new fad?

We are hearing much these days about a "new" emphasis on missionary literature.

But is the use of the written word in God's work really new? Obviously not.

It is as old as Sinai's tablets. The written expression of God's will is as old as the Hebrew Scriptures.

The written gospel message is as old as the records of Matthew, Mark, Luke, and John. The written defense of the Christian faith is as old as the epistles of Paul.

The written word is the abiding method employed in God's timeless plan for reaching a lost world.

Richard M. Winchell, TEAM missionary

* * * * *

Yes, the written word is God's plan; but we evangelical Christians have been slow to recognize and use Mr. Page, Missionary.

This issue of LOOK shows you something of the work being done with Gospel literature. What is your and my part?

The task is stupendous—and time is not on our side!

Literature in the Rhodesias

(Continued from page seven)

more and more of our people are able to read English books with profit including our own recently-published "Gospel" series. Within the past few years there has been made available an ever-increasing supply of good, sound vernacular religious books, cheaply priced, for use in S. Rhodesia. (Unfortunately, the supply of Tonga books is still very limited.) Libraries of such books have fallen on well-prepared soil. People are using them! Over and over again, once they have read the library book, they want to buy their own copy. One is amazed to see the money they have to spend on books—and joyfully—once they have seen the value of them.

The circulating libraries, however, need to be greatly enlarged. Now that at last the African wants to read, what are we going to do to satisfy that hunger?

Here is where you can help.

Maybe some of you have good religious books you no longer need and would like to send to us. We need especially books on prayer, Bible study, the victorious Christian life, missionary challenge, soul winning, biography, accounts of God's working in other lives and in other places, and such like (NOT fiction at present). Moody books and the like are excellent, as well as better-bound books. If you want to help, please mail your books via Book Post to

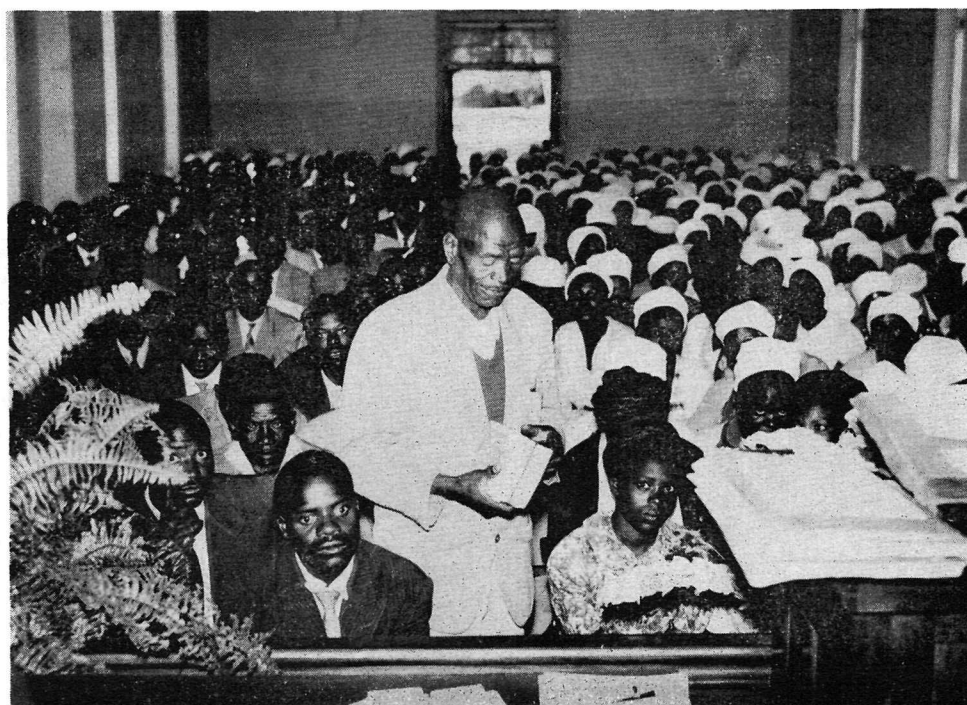
Wanezi Bible Institute
P. B. 129 "S"
Bulawayo, S. Rhodesia, Africa

Thank you, and remember—you too shall one day share in the victories won through books!

Your "Foreign Missionary Album"

The Foreign Mission Board encourages all owners of the Missionary Album to return the postcard found in the back of the Album to the office of the FMB Secretary in order that they may receive the supplement which is in the process of preparation and which will include current pictures of missionaries returning from or going to the field.

Readers who have not yet obtained their copy of the Album may also contact the FMB Office, Washington Boro, Penna. enclosing \$1.00 per copy.



Veteran Masotsha Dube, former teacher and now evangelist, speaks on African Conference floor to packed-in audience on the benefits he has derived from Christian literature.

Have You Learned This Secret?

Recently Masotsha Dube wrote: "Not a day passes but what I read my Bible, and also Bible helps. The Bible is the most wonderful book of all, and my light each day. All the other books such as the commentary on Romans, the little book on the Second Coming of Christ, etc., draw me closer to my Bible and *they make me dig for the truth as I read the Bible itself.*"

"I don't read my Bible enough and so I don't want any of your other books."

"Friend, let me tell you a secret. There are books which will send you to your Bible with renewed interest. You'll read your Bible more, not less, for having read the best of Christian literature."

In Literate Japan

(Continued from page eight)

and national Christians) a beginning is being made.

This makes it clear that up to this time points one and two of the clarion call to literature evangelism have been receiving some attention, but that to give support to point three, *distribution*, is our most urgent call right now.

In all of Hagi city and its environs for miles around we do not know of even one store where so much as a Gospel of Luke is for sale. Ever since the Willms first came to Hagi they have planned for a bookstore strate-

gically located where people could have access to the Living Word. And now, at last, through the "Book store for Japan" project announced by the Foreign Mission Board and Christ's Crusaders for this conference year, God is enabling us to meet concretely this pressing need for distribution of His Word in Yamaguchi Prefecture along the Japan Sea.

Do remember, as you give the money God is asking from you for this bookstore project, to pray for a suitable location and guidance to choose the *right person* for management responsibility. And always we must pray that every witness by the Church of Jesus Christ in every place may truly be salt in the earth.

Thelma Book, Hagi, Japan